**Organization name and initialism:**

California Health Care Foundation (new name with four words effective January 2016)

(*formerly* “California HealthCare Foundation” – three words)

CHCF

**Tagline:**

Health Care That Works for All Californians

**Positioning statement (aka boilerplate):**

The California Health Care Foundation (CHCF) is dedicated to advancing meaningful, measurable improvements in the way the health care delivery system provides care to the people of California, particularly those with low incomes and those whose needs are not well served by the status quo. We work to ensure that people have access to the care they need, when they need it, at a price they can afford.

CHCF informs policymakers and industry leaders, invests in ideas and innovations, and connects with changemakers to create a more responsive, patient-centered health care system.

For more information, visit [www.chcf.org](http://www.chcf.org).