



Central Coast Capacity Building Collaborative Goals

The Central Coast Capacity Building Collaborative encompasses Santa Barbara, San Luis Obispo, and Ventura Counties. This regional team is part of a statewide initiative, funded by CHCF and deployed by Health Leads, to advance the community health worker/*promotor*/representative (CHW/P/R) workforce. The Central Coast Capacity Building Collaborative's (CBC) goals and activities as of summer 2023 include the following:

Central Coast CBC's Three Overarching Goals:

1. Enhance the capacity of health and social service systems to provide linguistically and culturally responsive services.
2. Scale the CHW/P/R workforce in California and connect CHW/P/Rs to high-quality jobs.
3. Develop financially sustainable, evidence-based models.

Central Coast CBC's Four Working Groups and Goals:

1. CBC Steering Committee
 - Gather input and feedback from CHW/P/Rs.
 - Draft a guidance document for best practices and standards of engagement for community partners.
2. Advancement and Accreditation
 - Review and expand Ventura PhD training curriculum when completed.
 - Identify certification trainings and curriculum that address gaps.
 - Adopt agreements to develop a certification program for CHW/P/Rs at two postsecondary institutions.
3. Care Systems Integration
 - Provide three region-wide trainings for CBOs that employ CHW/P/Rs.
 - Develop/offer leadership training to support CHW/P/Rs within organizations.
4. Supporting Our CHW/P/Rs
 - Support the delivery of CalAIM (California Advancing and Innovating Medi-Cal) training/reimbursement program for billable CHW/P/R work for organizations.
 - Create a common fund for CHW/P/R support for child and family services.

[Learn More about the CHW/P/R Community Building Collaborative](#)